



Basement Store

"DRESS UP"—The campaign told of in the Palais Royal pages in the morning papers referred only to the upstairs store. The news of this Basement Store is exclusively in this evening's Times.

The Garments Pictured

Sketched by Miss Louise Rochon, one of Washington's rising young artists, these pictures faithfully portray the Coats and Suits to be found tomorrow in this Basement Store. Made expressly for the Palais Royal, reproductions of most approved Paris and London autumn styles, they enter the "dress up" campaign sure winners of the favor of discriminating women, who judge by merit and not by price.

Coat at \$3.98 Suit at \$10

The picture shows you it is the newly correct length and that the belt and patch pockets are la mode. It only remains to learn of the tailoring and the fit. Four seconds to this Basement Store from the street floor—per four elevators.

One of the many are illustrated. Think of only \$10 for this double-warp Serge Suit, satin lined, with fur collar, with or without the belt. And note the dainty braid trimming on skirt of coat. Other suits are here at \$10.00, but this was selected by Miss Rochon as her ideal.



\$3.98

\$10.00

\$15

\$15

The Two Suits at \$15.00

The materials used in Men's Suits have been featured in these man-tailored models. The mannish effect will be particularly noticed in the picture to the left hand. The fur collar gives the more feminine touch to the other model. And these are but two of hundreds of Suits here at \$15.00, each a new style, each man tailored, each lined with reliable silk or satin, each proving that this Basement Store is linking low prices with reliability in every detail.

Waists In New Autumn Styles at 49c For Choice

This Basement Store Opens the New Season With Marvelous Values at 49c, Worth Coming to See

SKIRTS—Of all-wool serge in blue, brown, and black. Some with pockets and girdles. \$2.98

EXTRA—Serge and poplin skirts, plain and pleated, for stout figures, 32 to 36 waist. \$3.98

CORSETS—Well boned and with four hose supporters. All sizes to 30. Special at. 39c

DRESSES—Of fine French serge, combined with taffeta silk. Special at. \$5.00

COATS—Of English corduroy, with collar to button or wear open at neck. \$8.98

\$6.25 for O. K. Roller Gear. The best known. \$7.75 value.

79c for \$1.00 Keystone Food Chopper. does away with the old style chopping bowl.

\$1.10 for Kitchen Table, top 20x30 inches, standing 29 inches high.

98c for Imported Willow Clothes Hamper, wood bottom.

89c for Family Scales, weighs up to 24 lbs.

\$1.98 for Electric Iron, guaranteed 10 years, with 6 ft. cord and plug, ready for use.

The Basement Store

Greater Department For Housefurnishings

With increased space comes vastly greater stocks and often extraordinary values. Only ten days since a furore was created with best enameled white ware at prices of the ordinary kind. And now comes another great sale—of 1,500 pieces—as follows:

Triple Coated Values to \$1.45 49c



White and White Enameled Ware—first quality. Note the variety and the sizes offered at 49c for choice—and learn that many are worth \$1.45. 8-quart Water Pails, 3-quart Safety Sauce-pans, with cover; 2-quart Coffee or Tea Pots, 8-quart Preserving Kettles, 4-quart Tea Kettles, 4 and 5-quart Berlin Sauce-pans, with cover; 4-quart Berlin Kettles, with cover; 12-quart Dishpans, 1 1/2-quart Double Rice Boiler. 49c for choice—with the guarantee of a new piece for any proving defective.

98c for Pure Aluminum 5-qt. Berlin Saucepan, with cover; \$1.98 value.

98c for Pure Aluminum 5-qt. Stew Pan, with cover; \$1.98 value.

98c for 2 and 3-qt. Pure Aluminum Coffee or Tea Pot; \$1.98 value.

47c for Galvanized Iron Wash Tub; 89c value.

\$1.19 for Galvanized Iron Ash Can, iron rim, top and bottom.

98c for White Enameled Medicine Chest, mirror front; \$1.75 value.

98c for Wear Ever Aluminum Fry Pan.

98c for Folding Sewing Table, strongly made; \$1.45 value.

69c for \$1.50 Coaster pattern.

Dinner and Tea Set 100 Pieces \$8.75

China, Glassware and Lamps have been moved from the Basement to the Fourth Floor. Offering special value—to advertise the new location. Tomorrow—this set, with French floral decorations, at \$8.75 instead of \$12.00.



CUT GLASS, 98c
Samples Worth \$2.00

Choice of 6-inch Nappies, Flower Vases, Compotes on stand, Round Bonbon Dishes, Square Bonbon Dishes, Triangle Bonbon Dishes, Mayonnaise Bowls, Sugars and Creams, etc.



JARDINIERS, 39c
And Up to \$4.50

Too many of these Jardiniers—673 of them. Deduct one-half from the price marked on any one you select here tomorrow. Vast variety and all marked at Palais Royal prices.



The Palais Royal

A. Lisner

G and Eleventh Sts.



Gas Lamps
\$3.98
\$5 Value

Electric Lamps
\$4.75